

## Superior Returns in Challenging Market Conditions

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## Rutherford Investment Management LLC

The stock market is on a roller coaster, financier Bernard Madoff has pleaded guilty to a vast Ponzi scheme, and the economy is mired in the worst recession since the Great Depression. Clearly, choosing the right investment manager is more important than ever.

You need someone with a proven track record of success. Someone with the wisdom and experience to help you navigate today's troubled financial waters. Someone like William Rutherford, president of Portland-based Rutherford Investment Management LLC.

## Morningstar's Highest Ranking

Rutherford was recently ranked among the top 6 percent of Large-Cap growth separate account managers in the nation by Morningstar®, and his firm earned Morningstar's highest ranking, five stars, for its equity growth composite for the five-year period ending Dec. 31, 2008. In fact, Rutherford Investment Management has received outstanding ratings from Morningstar for seven consecutive years in both the Large-Cap and Mid-Cap categories.

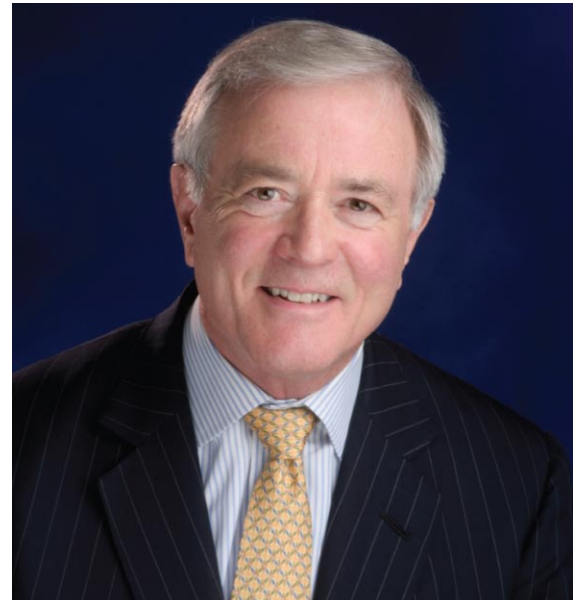
The firm serves high-net-worth individuals, pension and endowment funds with separately managed accounts (SMAs) tailored to each investor's risk tolerance, goals and timetable. "There is no such thing as a one-size-fits-all account at Rutherford Investment Management," says its president.

"Our clients help us design their accounts," Rutherford notes. "Often they come to us with ideas for what they want in their portfolios, and we're happy to accommodate these requests ... or advise against them if they seem suspect or contrary to their stated goals."

It's all part of the firm's dedication to the highest level of personal service. "Our clients can talk to me anytime they want," Rutherford says.

Another point of pride for Rutherford is the "transparency of our process, both the investment process and the fee process." At some firms, he says, investors are subject to fees "they don't even know they're paying." But this is never the case at Rutherford Investment Management.

"We work hard on behalf of our clients, and we're proud of our ability to provide superior returns in challenging market conditions," Rutherford says. "And because all of our returns are GIPS (*Global Investment Performance Standards*) compliant and are audited to accepted industrywide accounting standards, our clients know that our returns can be trusted."

Long and Distinguished  
Financial Services Career

William Rutherford has had a long and distinguished career in financial services. Before starting his own firm he served as president, CEO and board member of two investment companies with offices in New York City, London, Paris, Tokyo and Frankfurt. A graduate of Harvard Law School and the University of Oregon, he has served as Oregon state treasurer and chair of the Oregon Investment Council, with responsibility for investing \$14 billion at a time when Oregon's public investment fund was widely regarded as the best in the nation. He also served four terms in the Oregon House of Representatives and as co-chair of the Council of Institutional Investors.

Frequently sought after for his investment insights, Rutherford has been quoted in *The New York Times*, *The Wall Street Journal*, the *London Guardian*, *SmartMoney*, *BusinessWeek*, *Money Management Forum*, *The Christian Science Monitor* and Reuters. In addition, he has appeared on CNBC and Bloomberg Television and spoken at numerous investor conferences.

Rutherford is the author of *Who Shot Goldilocks? How Alan Greenspan Did In Our Jobs, Savings, And Retirement Plans*, the first book to pinpoint Greenspan's role in the current economic crisis.



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